



What we're doing to help

Visit: www.ulsterbank.co.uk/communities
www.ulsterbank.ie/communities

 **Ulster Bank**



Every year our commitment is to:

- **help young people learn about money, banking and budgeting**
- **give a headstart to budding social innovators, entrepreneurs & start-up businesses**
- **make a difference to the good causes that matter in our communities**

Here we'd like to share with you some of the ways we support our communities. The wider work that our people do – everything from volunteering to fundraising and beyond, often in their own time and at their own initiative – is a tribute to their great community spirit, and to the strong community culture we've nurtured down through the decades.

We're proud to have a talented workforce who want to make a difference to our communities, and it's right that we should support them to achieve that.

This leaflet shares the beginning of our community story with you.

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The story so far...

Did you know that we've been part of our local communities for generations? Our involvement is about much more than just money. Often our most effective currency is the skills we share and the opportunities we create for others. It makes sense when you think about it – when we work with others in our community, we can help people to help themselves, and build stronger communities where we can all benefit.

We've built our community programmes to make a difference in three areas which matter most to our customers, employees and communities: financial capability, supporting entrepreneurs & innovators; and supporting good causes in our communities.



Just some of the ways we're working with our communities to make a difference

Financial capability



MoneySense

MoneySense is Ireland's largest free financial education programme, used by 60% of secondary schools and supported by our team of MoneySense volunteers.

Our financial education programme makes learning about money engaging, real and relevant to young people. It provides tools and learning resources to help 12-18 year olds get to grips with money and build a better financial future for themselves. During 2016 we're expanding the MoneySense programme, developing exciting new resources for 5-12 year olds too.

Visit: mymoneysense.com



Skills & Opportunities Fund

This is a UK and Ireland Fund providing £2.5 million of grants each year to charitable projects in disadvantaged communities. It's all about supporting people to learn new skills, get into employment, or start a business. Ulster Bank has committed to provide grants worth £220,000 /€300,000 per year up to 2018.

Supporting entrepreneurs and innovators



Young Social Innovators

Young Social Innovators is Ireland's biggest social innovation programme, challenging thousands of students each year to tackle the social issues facing them locally, nationally and globally. To date over 100,000 students have participated in the programme, which culminates each year in the Young Social Innovators of the Year Awards. Our partnership builds on our strong legacy of education whilst focusing on the future and the power of innovation to drive Ireland's growth and inclusive economic recovery.



Entrepreneurial Hubs

We're supporting the world's largest free business accelerators for early stage to growing ventures, through Entrepreneurial-Spark in Belfast. Our partnership with Dogpatch Labs in the IFSC in Dublin has helped create the Centre for FinTech and Technology Startups in Ireland. It is recognised as an enabler to drive job creation as part of the Irish Financial Services plan to create 10,000 new jobs by 2020.



Quick Start

Since 2009, our partnership with Young Enterprise Northern Ireland has inspired more than 5000 young people to set up and run a business while still at school. They've created more than 300 companies, and have successfully marketed and sold their products at regional trade fairs across the province.



The Prince's Trust

We're the leading supporter of The Prince's Trust Enterprise Programme. Through this partnership we help hundreds of young people each year, helping them to start up a business, gain new skills or find employment.

Supporting good causes in our communities

Here are some of the ways we're making it easy for our employees and customers to support the causes that matter to them.



Community Cashback

For every £/€250 our employees fundraise in their own time for their chosen charity or community group they can apply for a Cashback award of the same amount.



Payroll giving

Each year our employees donate via payroll to charities island-wide – either directly or through the Ulster Bank Staff Charity Funds. In turn the bank donates and supports payroll giving through incentive campaigns at different times of the year.



One Week in June

One Week In June is our annual, bank-wide fundraising campaign to raise money for our chosen charities. During the month of June our branches, business centres and departments take on major fundraising events, which have raised £900,000/€1,150,000 in the last three years for good causes in our local communities.



ATM Giving & Charity Appeals

We're the only bank that enables donations to charity at our ATMs. Customers can elect to donate to up to 14 domestic charities and two international causes island-wide. Each year we also support many major disaster appeals in-branch, online, through ATMs and employee fundraising.



Give a Day

To make volunteering easier and to further support the communities where we live and work, we introduced Give a Day. It allows all employees at least one day's leave each year to volunteer with a local voluntary or community organization or charity.

Our community story never ends, if you want to read the next chapter:

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